

Curriculum Vitae

MIGLENA AVRAMOVA MOLHOVA-VLADOVA

Personal Information

Date of Birth	20.01.1979	Gender	Female
Academic Title	Dr (Econ), SoftEng	Job Title	Associated Professor
Teaching Experience	22 years	E-mail Address	mmolhova@unwe.bg
Courses Undertaken	2012: Advanced International Certificate Course in IPRs & Business 2011: Course on patent searching 2010: Course on patent drafting		

Educational Background

Period	Graduated from	Major	Degree
September 1992- – June 1997	32 SOU “st. Kliment Ohrdski”	English Language	Highschool diploma and English Language Certificate (C2, renewed March 2022)
October 1997 – October 2001	University of National and World Economy	Intellectual property	Bachelor’s in economics
November 2002 – November 2003	University of National and World Economy	Intellectual property	Master’s in economics
April 2004 – February 2008	University of National and World Economy	Economics, organization and management	Doctor of Economics

Employment Experience

Period	Employer	Job Title
2001- to present	University of National and World Economy	Associated Professor, responsible for the following courses: <ul style="list-style-type: none">Economics of Enterprise (taught in BG and EN)

		<ul style="list-style-type: none"> • Academic Ethics (taught in BG and EN), • Knowledge management (taught in BG and EN) • Digital Business (taught in BG and EN), • Patent and Innovation Research (taught in BG), • Smart Economy (taught in BG)
May 2005 – March 2024	Zinev Art Technologies, Ltd.	Project expert Responsible for generating project ideas and supporting the building of partnerships; communication with partners. Responsible also for identifying funding sources and the development of project applications. Management of different projects under EU programs in the field of education, specifically application of innovative pedagogical methodologies and practices, quality assurance.

Main Teaching (Scientific) Research Projects

Project Title	Project Level	Responsibility	Date of Approval
Implementation of disruptive technologies - risk assessment	University: UNWE	Manager	2023
Entering the AI era of company management	University: UNWE	Researcher	2023
Entry of Bulgarian enterprises in the knowledge economy - modern aspects and challenges	University: UNWE	Researcher	2022

Collection of National Key Enforcement Judgments related to Intellectual Property Rights	EU	Researcher	2020
Development of Bulgarian industry after 1989	University: UNWE	Researcher	2018
“GoScience: creativity and enhanced comprehension in science teaching and learning”	EU: Erasmus +	Project Manager	2017
“DoWell Science”	EU: Erasmus +	Researcher/Trainer	2017
SWOT – Skills for Work Opportunities in Eno-gastronomy and Tourism project	EU: Erasmus +	Researcher/Trainer	2017
DigiNET: Digitalization and social media for adult employment	EU: Erasmus +	Researcher/Trainer	2017
Digitization of the repertoire of Bulgarian Renaissance literature (1801–1878)	National: Scientific research fund	Intellectual property consultant	2016
“GoErudio: STEM education”	EU: Erasmus +	Researcher/Trainer	2014

Selected Publications

Name	Publisher	Date of Publication
Disruptive Technologies – Technological Change Driven Conflicts	Journal of Risk and Control, Vol. 10, No. 1, 2023, New Zealand	2023
Interdisciplinary teaching through a combination of methods: IP licensing for non-law students Chapters, in: Sabine Jacques & Ruth Soetendorp (ed.), Teaching Intellectual Property Law	Edward Elgar Publishing	2023
Bulgaria’s technological development through the prism of higher education policies	Strategies for Policy in Science and Education	2023
Development of industry in Bulgaria after 1989. Economic, social and political effects	UNWE Publishing	2023
Strategies and policies to support the development of AI technologies in Europe	Strategies for Policy in Science and Education	2023
People as a factor in risk assessment in the creation and introduction of disruptive technologies	UNWE Publishing	2023

Economics of Enterprise	Avangard Prima	2023
International encyclopedia of laws: Intellectual property Bulgaria	Wolters Kluwer Law and Business	2022
Software industry. Software Licensing	UNWE Publishing	2021
Patent and innovation research for the development of new technologies in the transport industry	UNWE Publishing	2020
Internationalization of enterprises in the conditions of digital transformation of business	Industrial Relations and Societal Development	2019
Technological product	InnovationsBG	2018
Technological product	InnovationsBG	2017
Intellectual property protection and reverse engineering of computer programs in the European Community and Bulgaria	ZNUJ 2, Wolters Kluwer Poland	2016
Patent activity in the field of green technologies in Bulgaria	Science magazine	2016
Information asymmetry on the technology markets: the role of patents	Economic alternatives	2014
Patent activity in Bulgaria	Science magazine	2011
Technological product	InnovationsBG	2011
Technological product	InnovationsBG	2010
Technological product	InnovationsBG	2009
Intellectual property in the virtual organization of business	Information Technologies Magazine	2008
Protection of computer programs as an object of intellectual property	Ownership and right Magazine	2007